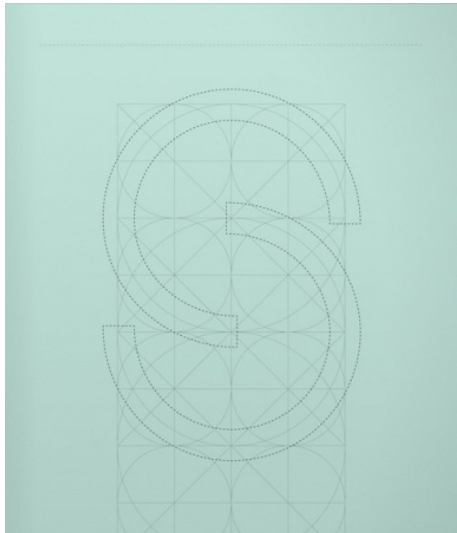
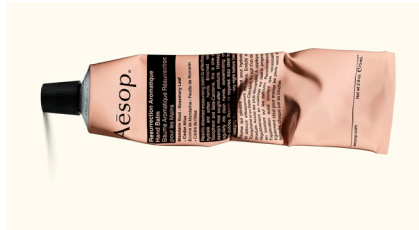
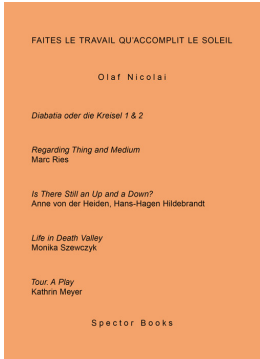
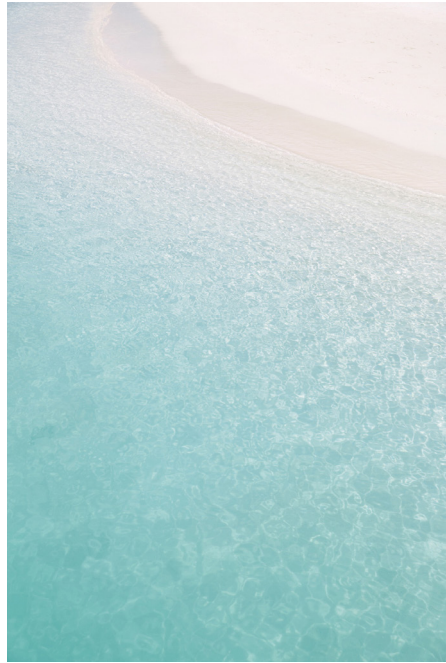


Boots

ROOTS

Nourishing you since 1890





Boots ROOTS

Nourishing you
since 1890

is

Our top tier product line. This line is dedicated to both motherhood and parenting as well as our little ones.

The look and feel of Boots ROOTS goes back to old school pharmacy look - brown bottles, simple labels and an old school font dressed up with a carnation flower - the symbol of maternity, new life, family and love.

Our color palette goes from a soft eggshell to more orange and terracotta tones. We have ice blue, mustard yellow and lilac grey tones as contrasting shade.

The line embraces a deep rooted feeling of caring for yourself and your family - using the best products made from natural ingredients and presented in an oldschool yet timeless look.

Boots ROOTS stands for nourishing and nesting hence our slogan nourishing you since 1890.

Boots Roots is focussed on the best products and a more natural approach to everyday nurturing and motherhood - indicated by the flower symbol and illustrations.

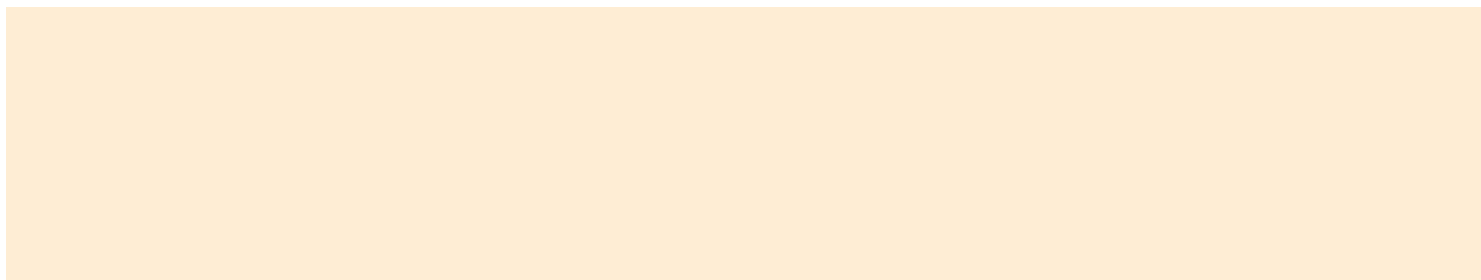


Emily loves Boots ROOTS - it gives her a feeling of authenticity - as if these products have been made out of the best oldschool formulas and have been carried out for decennia.

Emily loves the look and feel as it makes her think of oldschool pharmacy creams and potions - products that can stand the test of time and have a classic look but with a modern twist.

Boots ROOTS is Emilys go to line when she wants that luxurious yet sustainable and holistic natural feeling when caring for herself and her loved ones.

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Product details

A gentle nighttime oil rich in natural nutrients to nourish your baby's skin leaving it silky soft for dreamtime.

Suitable for Newborns upwards.

How to use

Apply a small amount onto hands then gently massage onto skin.

Hazards and Cautions

Avoid contact with eyes, if this occurs rinse with water. Keep out of reach of children.



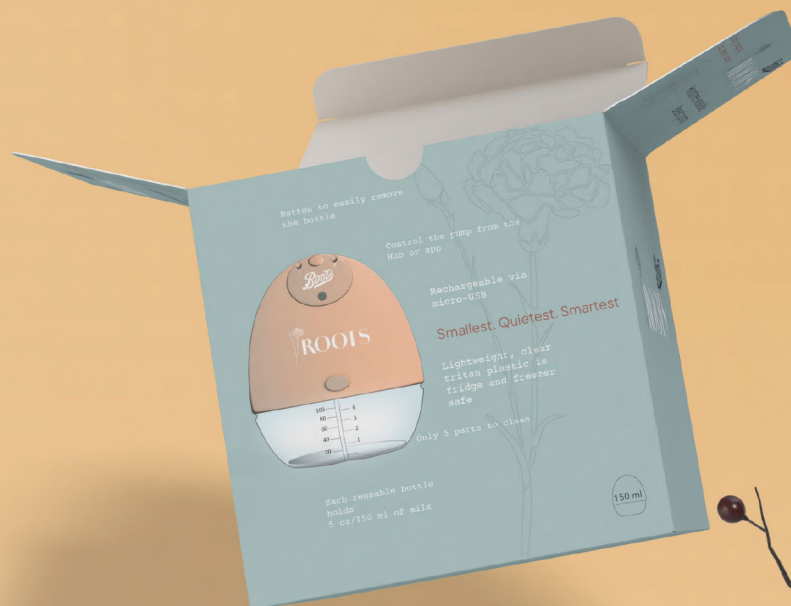


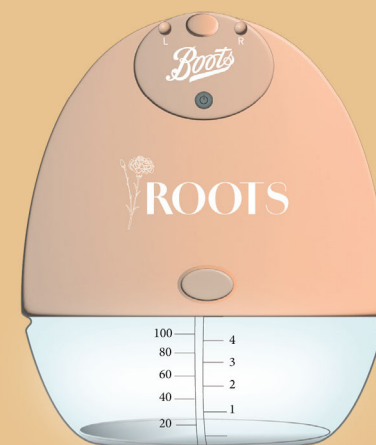
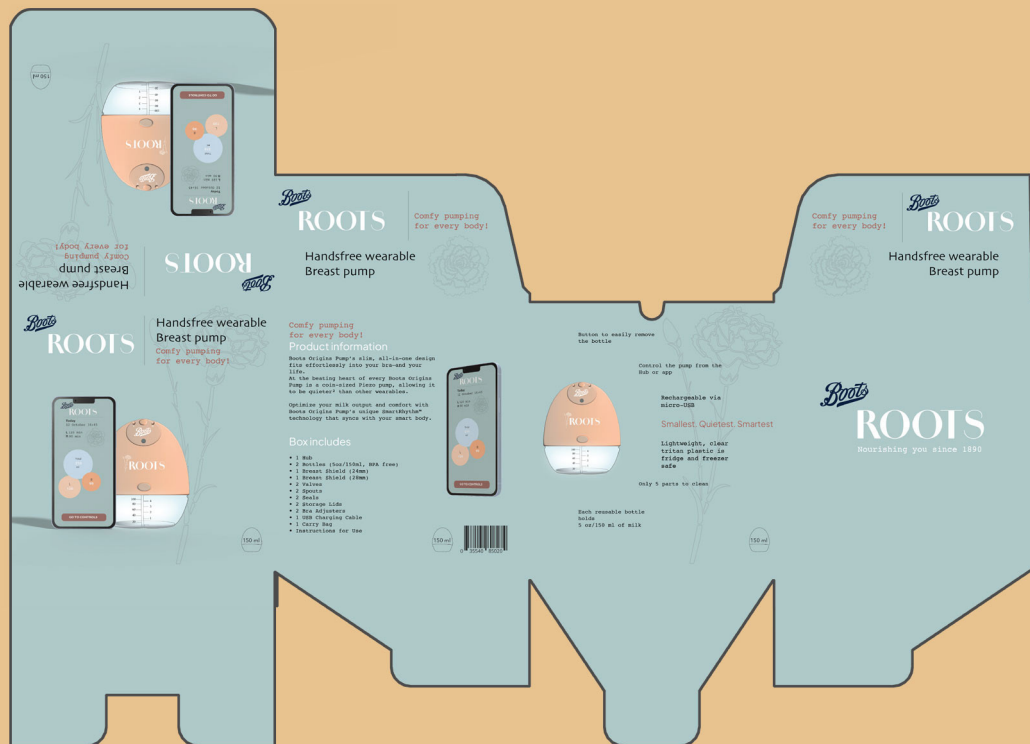
Boots

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