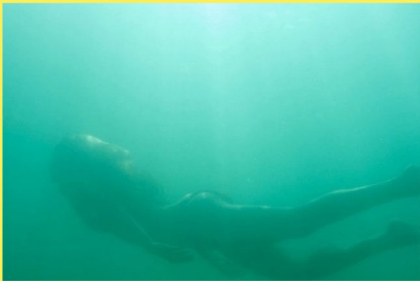
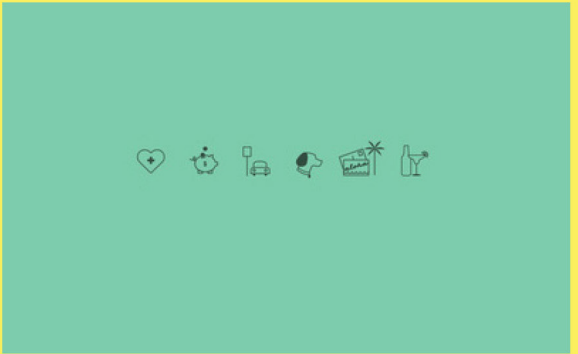
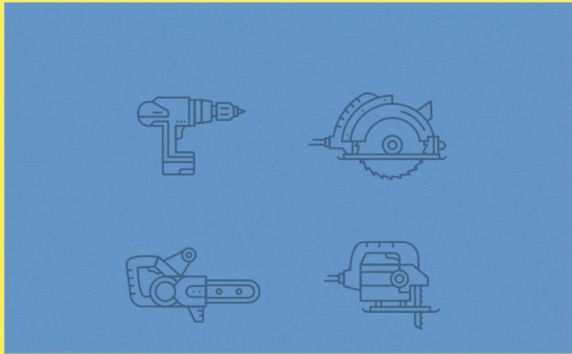
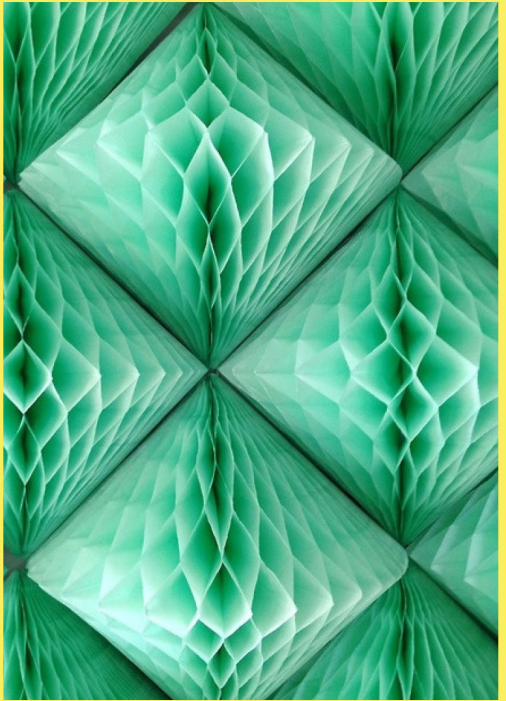
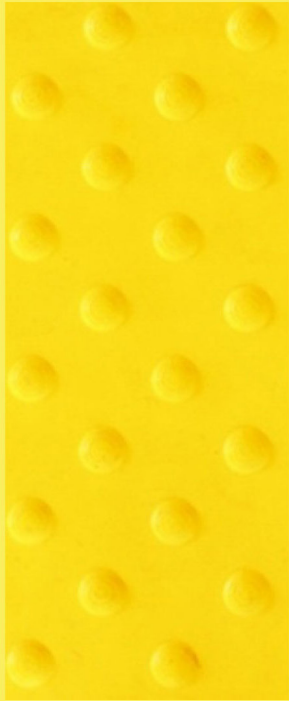
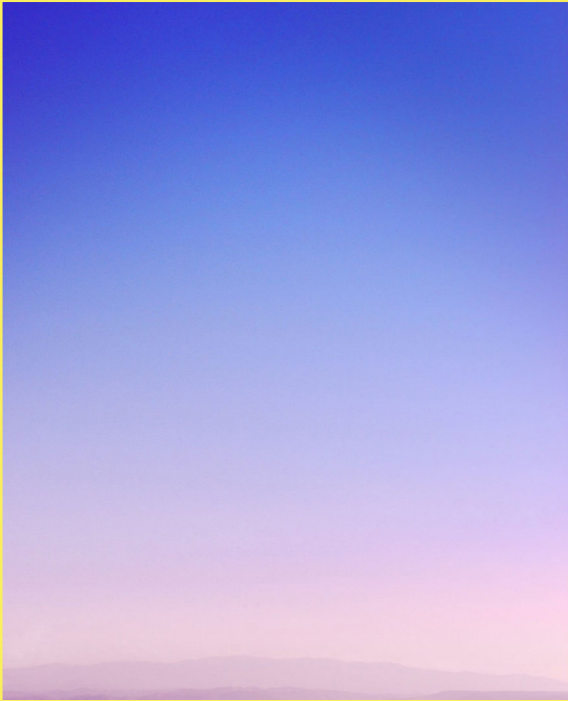


*Boots*

**HATCH**



# *Boots* HATCH

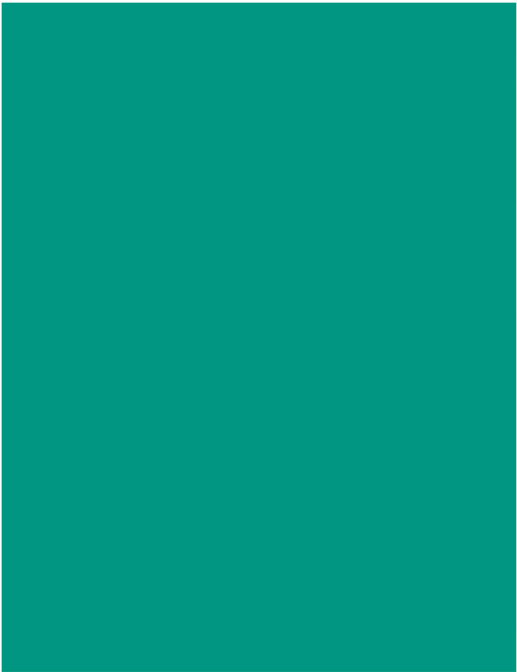
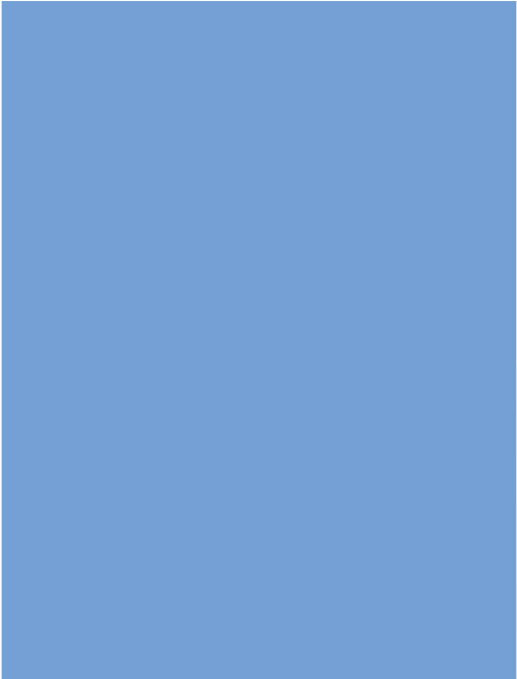
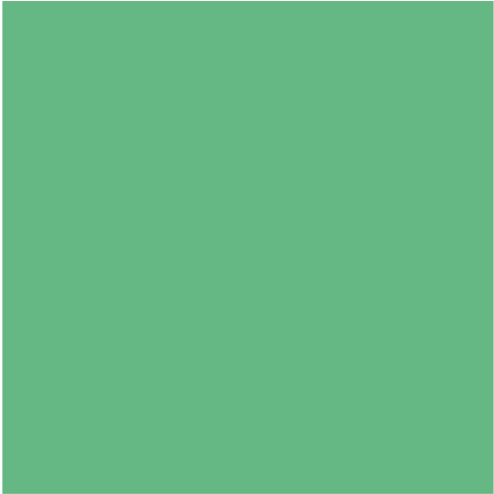
*is*

Boots HATCH is our cost conscious product line. Bright, fresh and vibrant. Hatch stands for new sprouting life. The name refers to an egg ready to hatch. We use a small symbol in the shape of an egg and a playful round font.

hatch mixes and oldschool look and feel with a modern twist. Gradients in fresh and bright colors are used for the backgrounds of the products and some sweet tides on the bottom of the packaging. Hatch stands for creating new life and the joy that comes with it.

Hatch is both beautiful, fresh and soft and gives an appealing look on store shelves.







# Boots HATCH





**Boots** **HATCH**



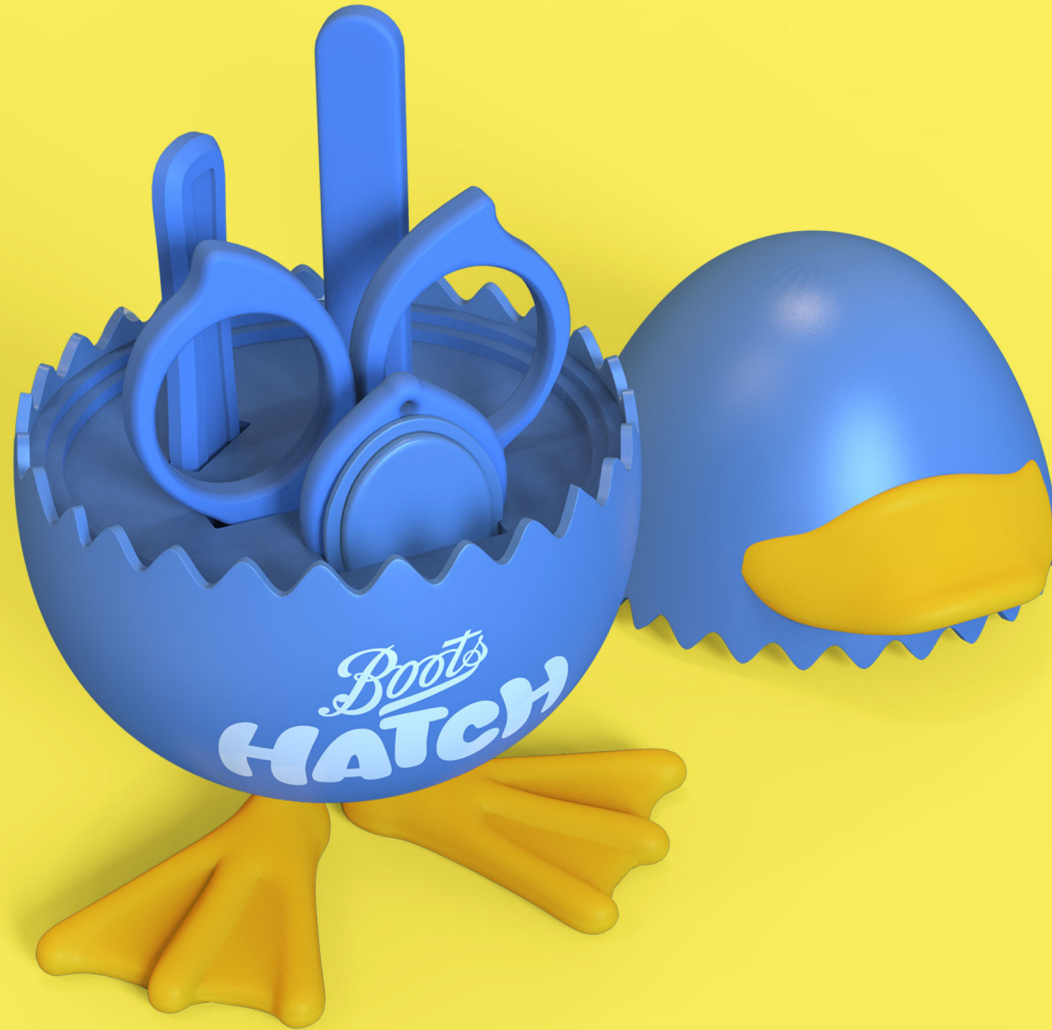
# Boots HATCH







*Boots* **HATCH**



# Boots HATCH



# Boots HATCH

