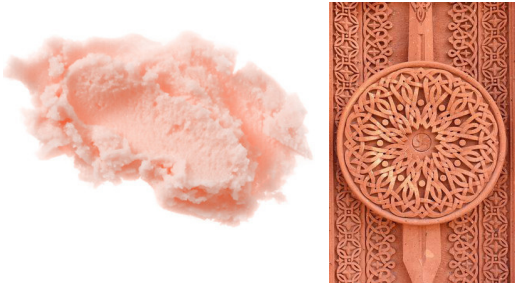


*Boots*

ORIGINS

Nest & Nourish

Premium product line



# Boots

# ORIGINS

Nest & Nourish

is

Our top tier product line. This line is dedicated to both motherhood and parenting as well as our little ones.

The look and feel of Boots ORIGINS is high level and feminine - a simple yet sleek logo with a classic font and statement illustration of a pregnant woman created with some simple strokes.

Our color palette is more neutral and nature orientated - going from powder pink and eggshell to deeper desert tones and an icy blue contrasting shade.

The line embraces maternity in all of its aspects and is the GO TO line for expecting mothers that love the better products and aesthetics - yet remaining conscious on their spending.

Boots ORIGINS embraces comfort and quality hence our slogan NEST & NOURISH.

Boots ORIGINS is all about going back to the roots. Simplicity and nature, the authentic experience of creating new life.

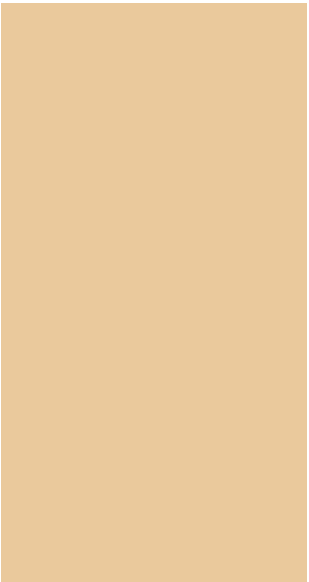
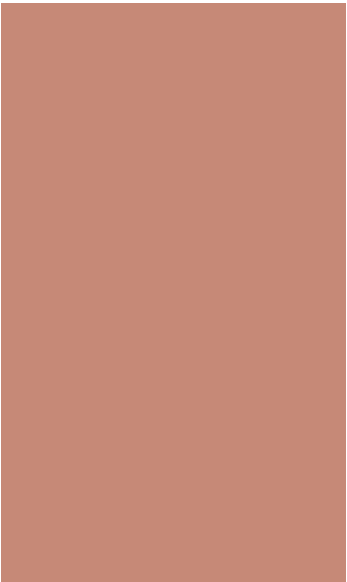
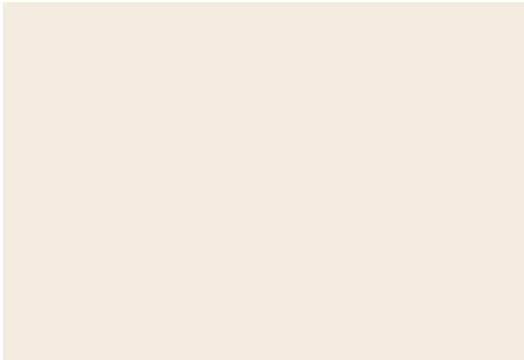
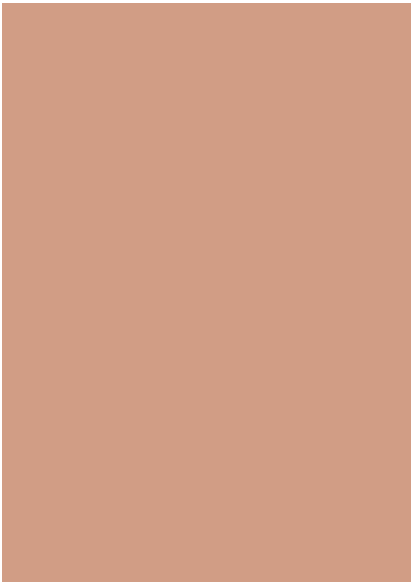
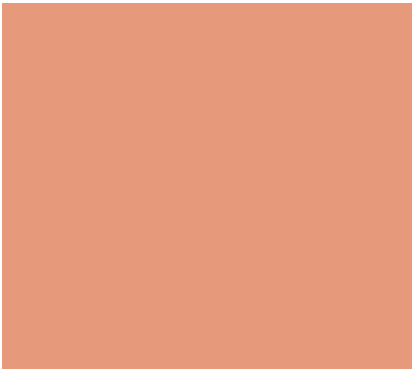
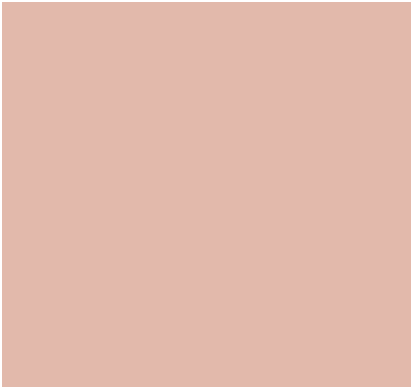


Emily loves Boots ORIGINS - it brings her the high end look and feel - as well as the comfort of having the best products.

She loves the design and the products make her feel cared for in every way due to the soft colors - the comforting logo and name.

Emily uses the Boots ORIGINS line as well for gifting to her friends as well - as they do not only feel good - they also look good in their contemporary interiors and on their bathroom shelves.

Boots ORIGINS forms the perfect equivalent for the more expensive baby registry products and covers all of the newborn mothers' wishes and desires.



Premium product line

*Boots*  
**ORIGINS**  
Nest & Nourish









**Warm & rich**  
**Neutral**  
**Aesthetical**  
**Feminine**  
**Soft**  
**Clean and simple**  
**Functional**  
**Nourishing**  
**Authentic**  
**Caring**  
**Embracing**  
**Affordable**  
**Timeless**

## Photography

Multicultural  
Embracing all feminine shapes and forms  
Sisterhood  
Body conscious  
Soft lighting  
Clothing in neutral tones and natural materials  
Pure aesthetics



*Boots*

**ORIGINS**  
Nest & Nourish

# Boots

## ORIGINS

Nest & Nourish



### Baby nighttime oil

Suitable for sensitive  
and prone to eczema skin





For Boots ORIGINS we can use the feminine shape in the back on a larger scale in different shades depending on the colors used for packaging

# Boots

## ORIGINS

### Nest & Nourish



Color option for other Skincare products for example Body lotion - we use the same icons as boots baby buns but in just one tone - without an outline



*Boots*

ORIGINS  
Nest & Nourish



Baby body lotion  
Suitable for sensitive  
and prone to eczema skin



#### Product details

A gentle body lotion rich in natural nutrients to nourish your baby's skin leaving it silky soft. Suitable for Newborns upwards.

#### How to use

Apply a small amount onto hands then gently massage onto skin.

#### Hazards and Cautions

Avoid contact with eyes, if this occurs rinse with water. Keep out of reach of children.

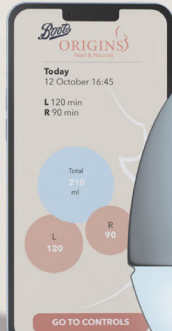
#### Ingredients

Vanilla Oil,  
Prunus Armeniaca (Apricot)  
Kernel Oil, Olea Europaea  
(Olive) Oil, Ricinus  
Communis (Castor)  
Seed Oil, Parfum, Cocos  
Nucifera (Coconut) Oil,  
Lavandula Angustifolia  
(Lavender) Oil



**Boots**  
**ORIGINS**  
Nest & Nourish

**Handsfree wearable  
Breast pump**  
Comfy pumping  
for every body!

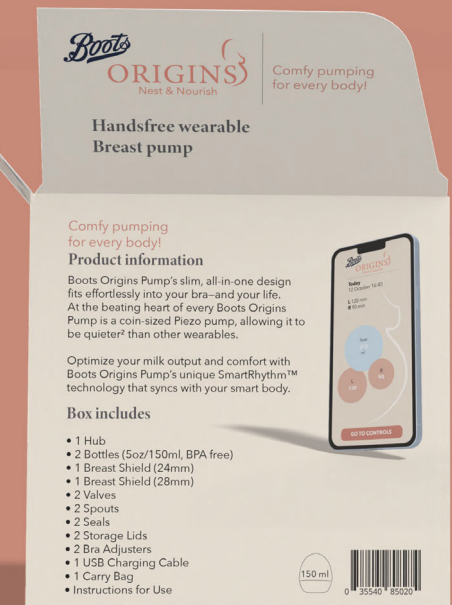
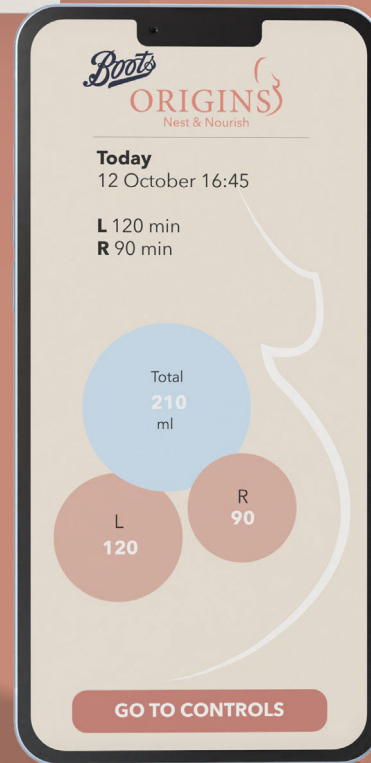


150 ml

**Boots**  
**ORIGINS**  
Nest & Nourish



3 color options for packaging  
Square box in soft rose, yellow or  
eggshell



**Boots**  
**ORIGINS**  
 Nest & Nourish

